



**CHILDREN'S
SAFETY VILLAGE**
BELLEVILLE



Sponsorship Deck

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About Us

We prevent injury and causality from common, everyday safety hazards by equipping children, youth, and families with practical, life-saving skills.

Through hands-on, real-world learning experiences, we help children recognize risks, make safe choices, and develop habits that will protect them for a lifetime. Our goal is simple: safer kids, safer families and safer communities.



Over 20 years of impactful service in preventative education



Served over 30,000 students across various programs



Over the past 7-years, there has been a 440% increase in demand for the various safety training programs.

The Need is Great



Childhood injuries remain one of the leading causes of preventable harm to children in Canada.

Every day, children face real risks related to:

- traffic and pedestrian safety
- bicycle accidents
- vehicle and car seat safety
- home and fire hazards
- online and personal safety
- emergency situations

Most of these injuries are preventable—but only when children and families have access to the right education and practical experience.

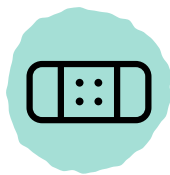
Traditional classroom lessons alone cannot prepare a child for real-life situations.

That's why the Children's Safety Village provides immersive, interactive learning in a realistic miniature community where children can practice:

- crossing streets safely with working traffic lights
- bus safety with a real bus
- rail safety with a real rail station
- following road signs and signals
- making smart decisions as cyclists and pedestrians
- responding to emergencies



Why Sponsor Us?



Reduced childhood injuries
and accidents



Improved confidence and
independence in children in
emergency situations



Lifelong safety habits



Safer neighbourhoods and
roadways

When children learn early how to be safe pedestrians, cyclists, passengers, and digital citizens, the positive impact lasts a lifetime.

Your investment today protects children tomorrow.

Sponsorship Packages

Park Bench Sponsor (Annually)

Your name becomes part of the Village experience enjoyed by thousands of visitors each year

Engraved sponsor plaque displayed on the bench

Sponsorship of a bench located on Village grounds

Public recognition on our website and annual sponsor listings

\$1,500

Program Sponsor (Annually)

Exclusive sponsorship of a specific program

Program-specific recognition during delivery

On-site signage where appropriate

Website and social media acknowledgement

\$2,500

PROGRAMS

- Emergency Preparedness for Adults
- Street Safety
- Bike Safety
- Driving Under the Influence
- Fire Safety
- Car Seat Safety
- Emergency Readiness for Children
- Home Safety

Sponsorship Packages

Signature Event Sponsor

Prominent event signage

Recognition in all event marketing

On-site presence and engagement opportunities

Logo on promotional materials

\$2,000

Beautification Sponsor

Enhance the beauty and accessibility of the Village grounds.

Help create a bright, welcoming environment where learning and community come together

Outdoor enhancements that improve the visitor experience

On-site signage recognizing your contribution

\$2,000

Safety Sponsor

Sponsorship of road signs, traffic signals, and wayfinding tools used in safety programming

Recognition signage linked to sponsored materials

Website acknowledgement

Your support directly enhances the realism and effectiveness of our hands-on safety programs.

\$1,000

EVENTS INCLUDE

- Public drop-in sessions
- Halloween in the Village
- Christmas in the Village
- Easter in the Village
- Open Houses

Sponsorship Packages

Building Sponsor

Naming rights for an individual Village building

Sponsor logo displayed on the building façade

Prominent on-site signage

Recognition in age-appropriate lessons about community roles

**\$10,000/year OR
\$40,000 for a 5-year
commitment**



**LEAVE A LEGACY THAT SHAPES SAFETY
EDUCATION FOR GENERATIONS.**



THE
CULTURE

Our Grade 2's loved this interactive program. It's a wonderful combination of in-class learning and engaging hands on activities through the village. The students loved the questions posed by Officer Jenn and enjoyed being able to learn and practice their skills alongside a community Police Officer. Our community is so fortunate to have access to this incredible learning opportunity!

K. KOVACK TEACHER
HPEDSB

IMPRESSIVE PROGRAMMING!

The Children's Safety Village stands as a powerful model of community service in action. Through its engaging programs and events, CSV equips children with essential knowledge and foundational skills that empower them to make safe, informed choices—now and into the future. More than just education, CSV fosters a welcoming environment where families come together, strengthening the fabric of our community. As an educator, I am deeply proud to play a role in shaping the future of CSV Belleville and championing its mission and vision.

CAREY SMITH-DEWEY, DIRECTOR OF EDUCATION
ALCDSB



Why Partner with Us?

- demonstrate commitment to child and family well-being
 - build positive community visibility
- align your brand with education, safety, and prevention
 - support accessible, inclusive programming
 - create meaningful local impact

Together, we can equip the next generation with the skills they need to stay safe, confident, and prepared.

LET'S BUILD SAFER COMMUNITIES—TOGETHER

For more information or to customize a sponsorship package please contact:

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